


Distribution Partner Program

From Images to Answers®



MEDIA 
CYBERNETICS



A partnership with great rewards

The Media Cybernetics partner program was designed to supply you with everything you need to successfully sell our software products and solutions. As a distribution partner, you will be selling trusted and popular software brands known for quality, stability, and innovative development. Become a partner today and start enjoying the benefits.

Partner Portal

- ✓ 24/7 Access
- ✓ Register & Manage Deals
- ✓ Exclusive Resources
- ✓ Training Exercises



Partnership Key Benefits

- ✓ Attractive margins on software licenses and access to channel-wide promotions.
- ✓ Access to the #1 Image Analysis, Deconvolution, and Visualization software products.
- ✓ Regular partner training through webinars and workshops.
- ✓ 24/7 access to a dedicated resources portal filled with training, marketing, and sales resources.
- ✓ Access to Not-for-Resale demo licenses - available on all of our products.
- ✓ Free technical pre and post-sales support for both you and your customers.

Grow Your Business and Gain More Rewards



Benefits	Silver Certified Partner	Gold Certified Partner	Platinum Certified Partner
Easy online ordering	✓	✓	✓
Attractive profit margins	\$	\$\$	\$\$\$
Dedicated portal	✓	✓	✓
Leads from Media Cybernetics		✓	✓
Personalized sales & product training		✓	✓
Requirements			
Minimum revenue commitment		✓	✓
Partner agreement and business plans		✓	✓
Trained imaging specialists		✓	✓
Sales process training		✓	✓
Brands featured on website		Basic	Approved

Offer Your Customers More

Capitalize on strong Media Cybernetics brands to drive your business to new levels of success.



Image-Pro®
2D/3D/4D Image Analysis Software



#1 image analysis software brand in leading research journals



Strong brand recognition across a wide array of industries



Expand your portfolio as we continue to grow our list of modular offerings



Handle demanding image analysis challenges with SMART Object Technology



Create unique solutions with our powerful scripting tools



AutoQuant®
Image Deconvolution Software



Highly published in leading research journals



Strong brand recognition in the life science industry



Easy to use deconvolution technology that continues improving



Handle large images quickly with GPU acceleration



Connect with other imaging software with AutoQuant Connect



Image-Pro Plus®
2D Image Analysis Software



#1 image analysis software brand in leading research journals



Strong brand recognition across a wide array of industries



Tap into legacy systems and leverage a vast network of existing users



Large number of existing technology partners



Create unique solutions with our powerful scripting tools

A Program Designed for Customer Success

We designed our program based on years of feedback from valued partners who love to win.



Partner Testimonials

"Partnering with Media Cybernetics has been one of the best business decisions I have ever made. Their extensive product offerings, customer-centered focus, and creative support have been the perfect adjunct to our microscopy imaging business."


*Don Aiken
Aiken Instruments, LLC.*

"As an optical system integrator, adding Media Cybernetics image analysis software expanded my capabilities to control camera systems, capture images, and then quantify image features. Media Cybernetics software has become a necessary and invaluable component of providing final system solutions for my customers."

*Richard Schneider, Owner
Micro Optical Solutions, LLC.*

"After almost 30 years of selling Media Cybernetics products, I still consider them the best image analysis software provider on the market. Image-Pro is hands down superior to all other competing software packages!"

*Robert D. Meyer, President
Meyer Instruments, Inc.*



Let's Do Something Great Together

Visit our website for more information:

www.mediacy.com

MEDIA 
CYBERNETICS